

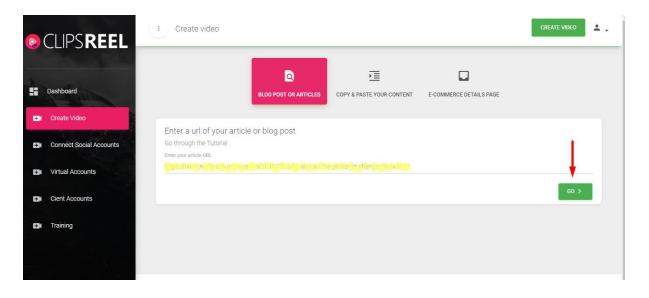
**Step 1-** In order to create video in ClipsReel with Blog Post or Articles Click on "Create Video" tab present on the left side of screen.

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Ek	Connect Social Accounts	_		
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Ex	Training	10		
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**Step 2-** Click on "BLOG POST OR ARTICLE" enter or paste your article URL and click on GO tab.

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# CLIPS REEL



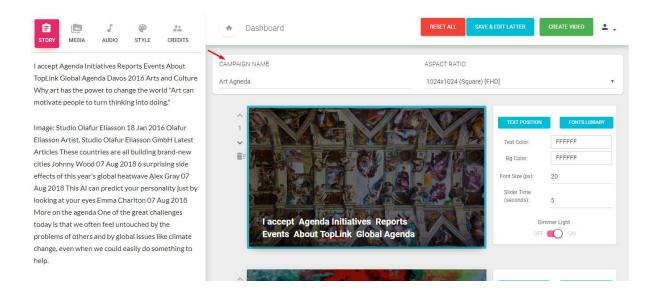
**Step 3-**Clicking on "GO" tab will automatically create story and bring you to storyboard customization window where you can customize up with every featured option accordingly.

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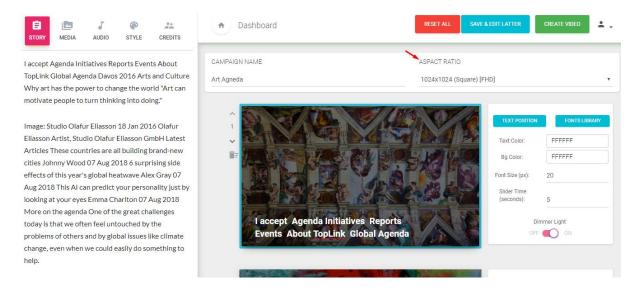
#### **Campaign Name-**

Starting up with giving name to the campaign, you can edit and enter name to your campaign.



#### Aspect Ratio-

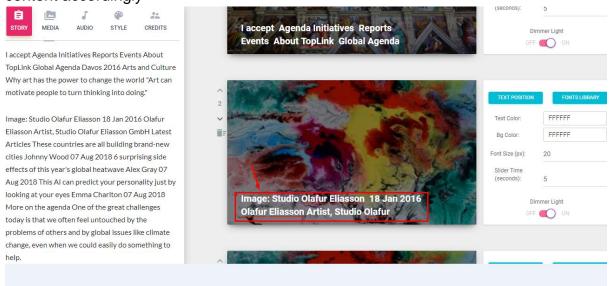
The ratio of the width to the height of an image or screen, you can choose from the drop down accordingly for your video.





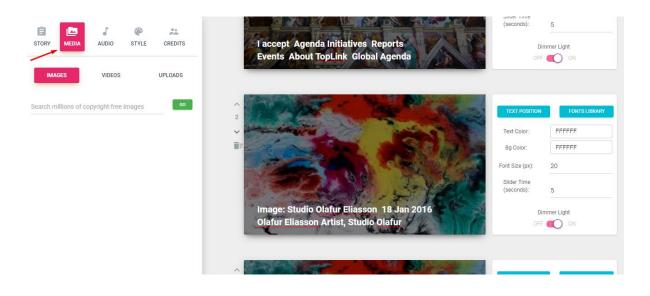
#### Story-

## In order to edit your story you need to click on text area on image and edit your content accordingly



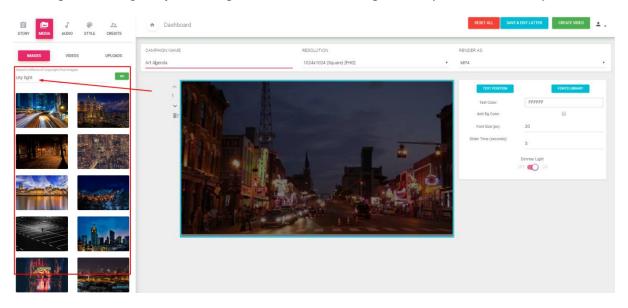
#### Media-

It gives you option to add images/videos for your video in making.

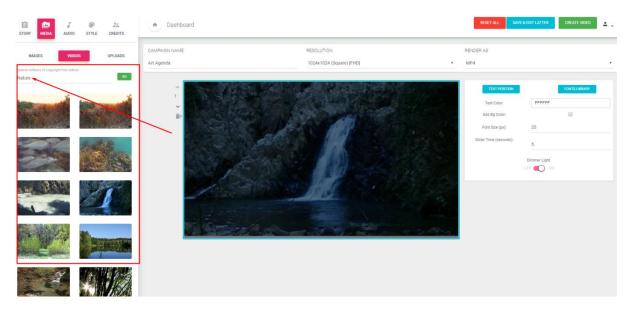




**Images-** Clipsreel library offers you over 40,000 copyright free stock images, upon clicking on "Images" you can go for search on images that you can add to you video.

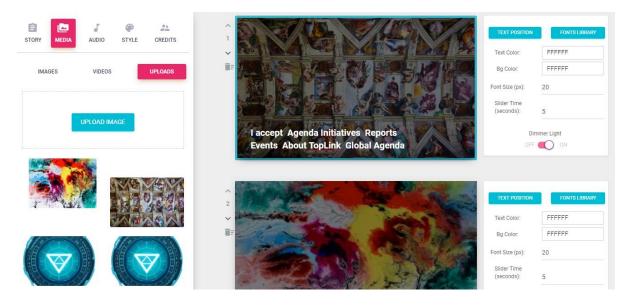


**Videos-** Clipsreel library offers you over 5,000 copyright free stock videos, upon clicking on "videos" you can go for search on videos that you can add to you video.





**Uploads-** A new study(research) found that more than 87% of people want there story to be called as unque, stunning or you can say phenomenal. In order to make your story totally relatable clipsreel offer you to upload your own images.



#### Audio-

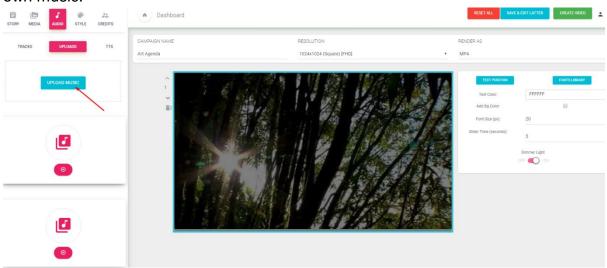
Clipsreel Music Library offers you over 650 stock background music that you can avail from TRACKS section.

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• •	Image: Studio Olafur Eliasson 18 Jan 2016 Olafur Eliasson Artist, Studio Olafur	Dimmer Light OFF ON



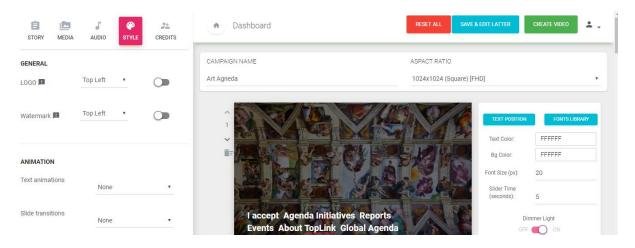
#### **Uploads-**

In order to make your video resonance and creative clipsreel offer you to upload your own music.



#### Style-

Clipsreel offers you advance level customization to your video where you can add Logo, Watermark, Text Animation, Slide Transitions, Video frames, Lower Graphics

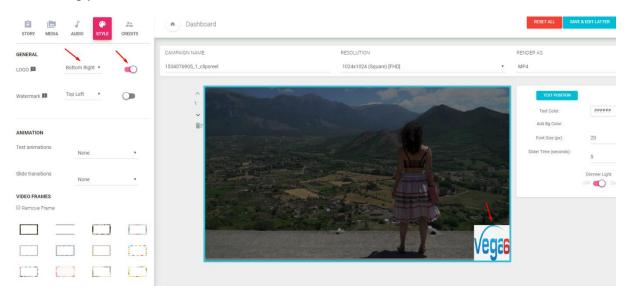




#### Logo-

Professional branding makes your videos stand out, look professional and win trust. Plus, they stop your competitors stealing your hard work.

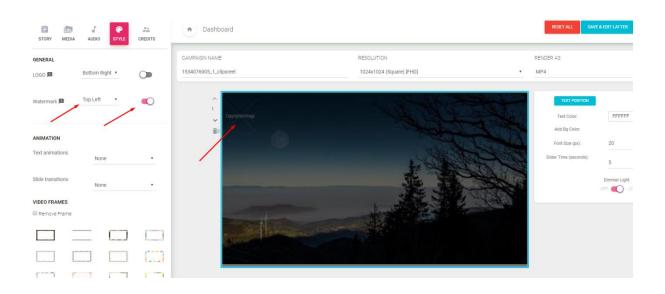
All you need to do is turn the Logo tab ON and upload your logo, once you have uploaded the logo you can adjust the logo with the help of placement bar accordingly.



#### Watermarks-

For instant branding, while deterring thieves from ripping off your video Clipsreel avail you this option.

You just need to turn ON the watermark tab and upload your logo, once you have uploaded your watermark to the image you can adjust the watermark with the help of placement bar accordingly.

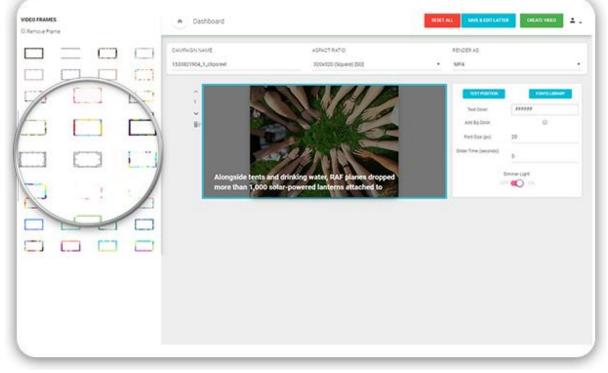




#### Video Frames-

You can choose from 50 eye catching video frames that match your website

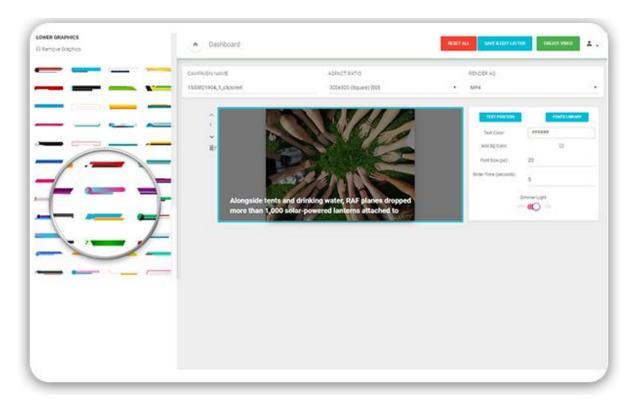
branding and grab attention, even on the busiest websites.



#### Lower Graphics-

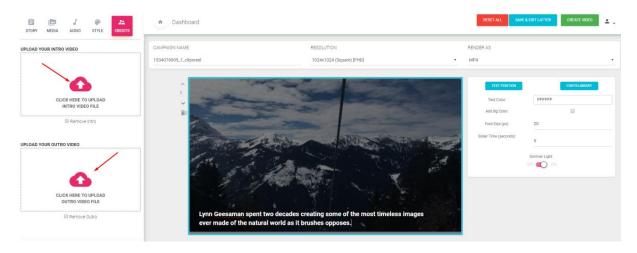
You can use these lower third text and graphics for unmissable call to actions or to highlight key points in your videos, just like the major TV studios do.





#### **Credits-**

Intro/Outro Video-In order to add intro/outro video to your story you can upload your intro/outro video through this section.



#### **Text Position-**

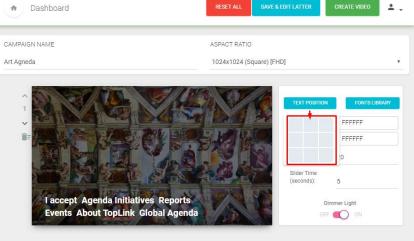
In order to place the caption at the right place according to image you can select it from its dropdown.





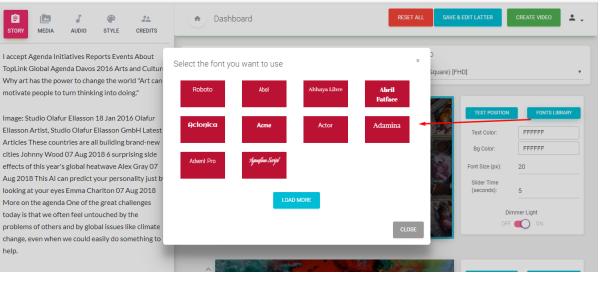
I accept Agenda Initiatives Reports Events About TopLink Global Agenda Davos 2016 Arts and Culture Why art has the power to change the world "Art can motivate people to turn thinking into doing."

Image: Studio Olafur Eliasson 18 Jan 2016 Olafur Eliasson Artist, Studio Olafur Eliasson GmbH Latest Articles These countries are all building brand-new cities Johnny Wood 07 Aug 2018 6 surprising side effects of this year's global heatwave Alex Gray 07 Aug 2018 This Al can predict your personality just by looking at your eyes Emma Charlton 07 Aug 2018 More on the agenda One of the great challenges today is that we often feel untouched by the problems of others and by global issues like climate change, even when we could easily do something to help.



### Font Library-

#### 1000 fonts to make your video grab and hold attention like crazy





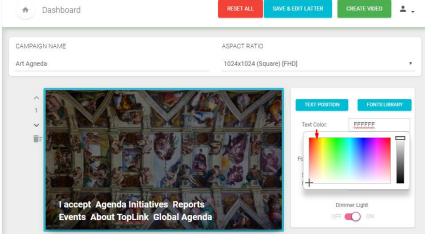
#### **Text colour-**

It gives you option to choose colour accordingly for text present on image.



I accept Agenda Initiatives Reports Events About TopLink Global Agenda Davos 2016 Arts and Culture Why art has the power to change the world "Art can motivate people to turn thinking into doing."

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#### BG (Background) Colour-

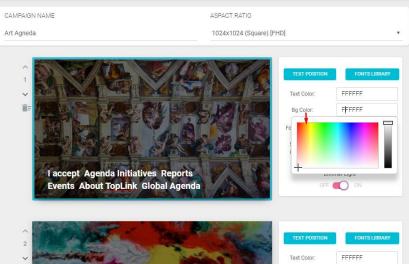
It gives you option to choose colour accordingly for background text that appears on the selected image.



I accept Agenda Initiatives Reports Events About TopLink Global Agenda Davos 2016 Arts and Culture Why art has the power to change the world "Art can motivate people to turn thinking into doing."

Image: Studio Olafur Eliasson 18 Jan 2016 Olafur Eliasson Artist, Studio Olafur Eliasson GmbH Latest Articles These countries are all building brand-new cities Johnny Wood 07 Aug 2018 6 surprising side effects of this year's global heatwave Alex Gray 07 Aug 2018 This Al can predict your personality just by looking at your eyes Emma Charlton 07 Aug 2018 More on the agenda One of the great challenges today is that we often feel untouched by the problems of others and by global issues like climate change, even when we could easily do something to help.

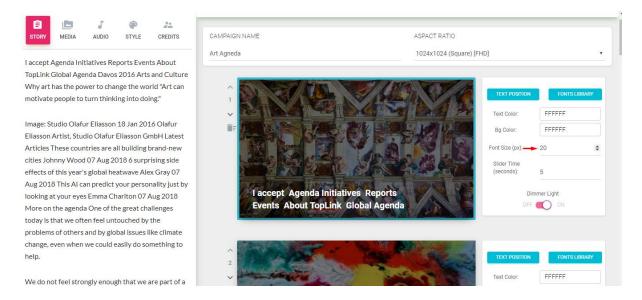
We do not feel strongly enough that we are part of a



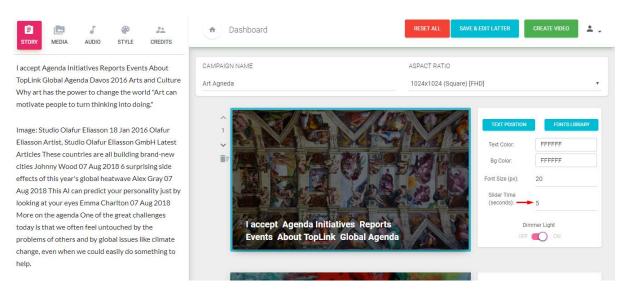


#### Font Size-

It gives you option to change the font size accordingly for text that appears on the selected image.



Slider Time-It gives you the option to edit the time(Seconds) interval between the slides.

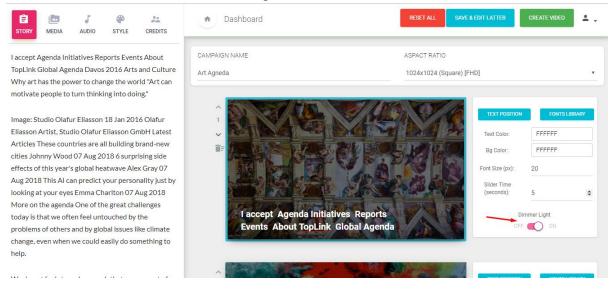




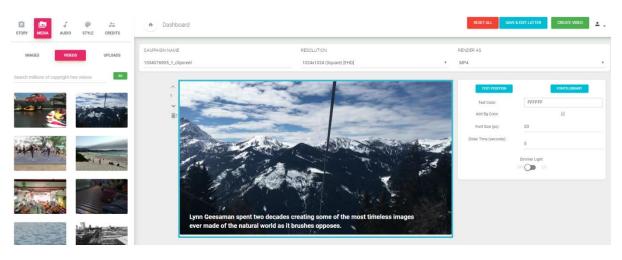
#### **Dimmer Light-**

It gives you option to turn ON & OFF a feature which brings the focus of the audience to your caption and puts shade on that image.

#### Dimmer Light is turned "ON"



#### Dimmer Light is turned "OFF"



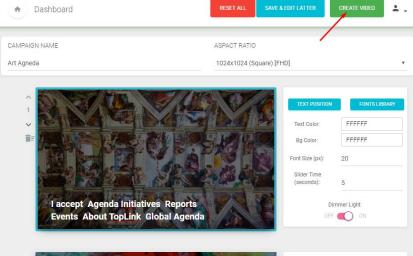


#### When you are done with the customization click on "Create Video" tab.

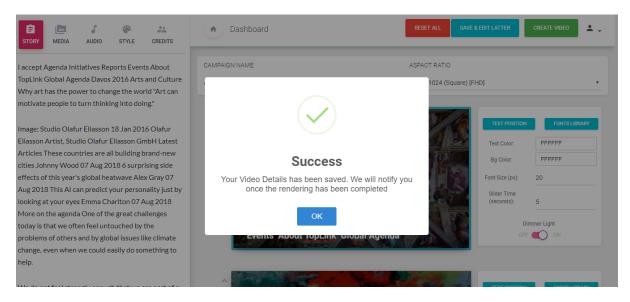


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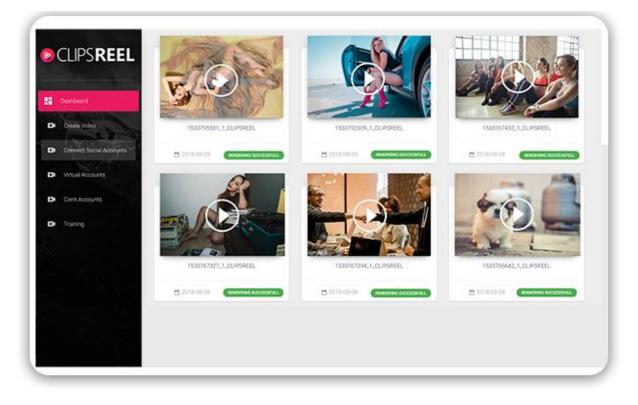


Upon clicking on "Create Video" tab you will get Success message saying-Your video details has been saved. We will notify you once the rendering has been completed.





#### You can check, share, download your rendered video from Dashboard



We hope you find this tutorial helpful. If you have any questions or find any issues, please reach out to us direct at-http://support.vineasx.com